

# THE TRIBUNAL

## A SUPREME COURT OF ADVERTISING

Investigated Advertisements Guaranteed by The Tribune.  
Fee Charged for Investigation Arranged in Advance.

Under this classification the man or woman of character and ability wanting employment; the responsible employer wanting reliable and efficient help; the man or woman desiring capital for their business, or those wishing to dispose of anything that will stand the fullest investigation, may go before the readers of The Tribune with their statements indorsed by this paper.

**WE TRY** to make every sales-story that appears under this classification convincing, whether it be an investment opportunity, a miscellaneous offering or about a man or woman who seeks to market their ability.

We do not romance to accomplish this—to do so would lower the standard of "Tribunal" advertising, and we are very jealous and careful of the standard we have set.

The advertisements which are published under this classification are not ordinary advertisements—they are unusual—the kind of advertisements that do not get practical results from the ordinary style of advertising in a medium of mixed appeal.

Applicants for information about "Tribunal" advertising have, almost without exception, stated that there was NEED for such a department, and there was no better newspaper than The Tribune in which to publish this sort of high class, unusual advertising—PROVIDING THE STANDARD IS MAINTAINED.

Tribune readers and "Tribunal" advertisers can be absolutely assured that a HIGH CLASS STANDARD WILL BE MAINTAINED.

To do otherwise would eventually undermine the advertising value of "Tribunal" and defeat the purpose for which it was created—that purpose was to make "The Tribunal" a Supreme Court of Advertising.

One does not have to romance with the truth, and truth is the fundamental element of power in all advertising, as it is in the spoken word.

That "truth is stranger than fiction" could with equal potency be changed to read that "truth is stronger than fiction" in the advertising appeal.

We appreciate this truth—we advocate this truth—and we will be careful about the truth being stated in every advertisement appearing under this department—thus only can we protect our own interests and give to "Tribunal" advertisers the unusual value which they seek when they use this classification.

### RELIABLE ENTERPRISES THAT OFFER INVESTMENT.

**RELIABLE ENTERPRISES**—An advertisement under "The Tribunal" means that Tribune investigators, not influenced by personal acquaintance, after a hard-headed, unromantic analysis, pass judgment on your proposition and say that it is a sound investment.

Behind that judgment is the guarantee of this paper that the investigation has been thorough and that the records are on file in the Tribune office.

A fee is charged for this investigation, but is this sort of introduction not worth a reasonable fee?

Capital may be interested from an announcement under "The Tribunal."

### RELIABLE EMPLOYERS SEEKING RELIABLE HELP.

**HIGH CLASS HELP**—To get unusual men and women workers unusual methods must be employed. Does any business or professional man doubt that an advertisement published under "The Tribunal" will be considered an unusual way of trying to find an unusual worker?

### RELIABLE HELP SEEKING EMPLOYMENT

**A MAN** or woman who wants to advertise under the heading of "The Tribunal" for a position must be able to satisfy The New-York Tribune, through its own investigation, of his or her unquestioned character and ability. A fee will be charged for such investigation. An advertisement may be inserted one time at a minimum cost of \$4.80. Subsequent insertions will be charged the same price.

Employment for such a woman or such a man is to be had by getting a certificate of character through "The Tribunal."

Positions running through the entire gamut of human need are to be obtained through advertising in these columns if men and women can qualify according to the standards set up by The Tribune for "The Tribunal."

### USED AUTOMOBILES HONESTLY DESCRIBED AND PRICED.

**USED AUTOMOBILES**—The owner of a used automobile knows that if he tries to sell to a used car dealer he will be offered only a fraction of the real value of the car. Were this car offered to the public through this department it would be only after an examination of a competent engineer. The nominal cost of the expert investigation would be arranged in advance, and then, assuming the report to have been in keeping with the owner's claims, the car would be placed before thousands who have the means to purchase and who have confidence in the guarantee of this newspaper. Tribune readers believe in The Tribune.

Could a better method be selected to dispose of an honest used car at a fair price?

### WATER CRAFT HONESTLY DESCRIBED AND PRICED.

**WATER CRAFT**—If you have a houseboat, a motor boat or yacht which is an honest craft and can be sold at an honest price, and a Tribune investigation will enable The Tribune to guarantee the integrity of your offer, in what more convincing way could you make the announcement than through an advertisement under "The Tribunal"?

Does any owner doubt for a moment that he will find a purchaser among Tribune readers if his announcement, guaranteed by this paper, appears under "The Tribunal"?

The examination and appraisal will be made by experts, whose judgment regarding the condition will be fair and impartial and regarding price will not be arbitrary so long as it is reasonable.

### RELIABLE GOODS SENT BY PARCEL POST.

**NOVELTIES**—Any novelty which can be guaranteed may be advertised under "The Tribunal" if a Tribune investigation will determine the unquestioned character and integrity of the individual or firm that uses the mails for the distribution of its merchandise. Illustrations may be used and strong effects may be secured. We would be pleased to co-operate with any advertiser who may see an opportunity to advertise a product under this classification.

### RELIABLE MISCELLANEOUS OFFERINGS.

**A PIANO** or any musical instrument, horses and carriages, antique furniture or paintings, etc., could be advertised to advantage under this classification if the advertiser and the advertisement could be investigated. A natural, straightforward and conservative advertisement, set in the characteristic style and type as here, would surely bring results.

### ROOSEVELT RUMOR NOT TRUE

Denied That He Will Go to Europe for Exposition.

A rumor that President Wilson had asked Colonel Theodore Roosevelt to act as a commercial agent for the Panama Exposition in an effort to induce the English, German and Russian governments to send

exhibits was denied at "The Outlook" office yesterday.

Colonel Roosevelt will sail October 4 for Rio Janeiro, where he will deliver a formal address on "American Internationalism," one on "Character and Civilization" at Sao Paulo, Brazil, and one on "Democratic Ideals" at Buenos Ayres. He will also visit Chili.

## MAN FINDS LAW IN WAIT AT GANGPLANK

Postoffice Inspectors Arrest Walter G. Fernald, Who Arrives on the Majestic.

### WATCHED FOR SEVEN YEARS

Prisoner Indicted in Trenton on Charge of Using Mails to Defraud—Held in \$2,500 Bail.

A tall, spare, gray-headed man, with an alert, ruddy face as the background for a close clipped white mustache, leaned upon the rail of the Majestic's promenade deck as the liner came up the bay yesterday morning, displaying a quiet interest in the changes which seven years had made in New York's skyline. On the passenger list this man, who looked so much like a shrewd Yankee business man, bore the Teutonic name of "J. Schrader."

The pursuer, who makes it his business to know everything of polite interest about his passengers, would have told you that this rather distinguished figure was the head of a London banking house. On the White Star pier, as the big boat poked her nose slowly into her dock, yielding to the insistence of a lot of fussy little tugs, a small group of men scanned the liner's decks with eyes which roved restlessly from stem to stern until they alighted upon this Yankee with the German name. They indicated him to one another in low voices, without changing expressions, agreeing finally that they need look no further.

But they didn't wave and shout greetings to him as did the other men, women and children on the pier who had spotted relatives and friends aboard. They only watched him anxiously until he turned his eyes their way and then they appeared utterly disinterested.

This little group of men edged over to the first cabin gangplank, as the stevedores prepared to shove it on the ship, and fled aboard with the steamship agent and the customs men the moment it had been made fast. They penetrated immediately to the promenade deck, where one of the group detached himself from the rest and approached the spare, gray-headed passenger.

"Hello, Fernald," he said quietly behind the man's back. The one addressed didn't start. He merely turned quickly, brushed the metal shield on Detective Lieutenant Moody's breast with his glance and then smiled quietly at him.

"Well, what is it this time?" he asked. "You are looking very well, but a little grayer than when I saw you last," returned Lieutenant Moody, suavely.

"What do you want me for?" persisted the other, but still smiling.

"For—but first let me introduce you to my friends here, J. T. Cortisoy, post-office inspector in charge of the Philadelphia district, and inspectors Jacobs and Brigham, attached to the New York office."

"I had a very pleasant time abroad, thank you," said the gray-haired one in greeting, "and I am just a little surprised at my reception here. He didn't ask again for what he was wanted. He knew."

"You'd better get your grip and come along," said one of the inspectors. "We've been watching you in Europe for seven years."

The prisoner smiled again and said: "Well, that's pretty good. I wish I had known it."

Seven years ago Walter G. Fernald was indicted in Trenton for using the mails to defraud. It seemed the authorities had identified him with two concerns which, it is alleged, advertised to furnish capital for new companies and pocketed the fees received without performing any equivalent service.

John L. White, the president of one of these concerns, the Capital Securities and Purchasing Company, with offices in the Metropolitan Life Building, and Clyde Cole, an officer of the other, the Imperial Trustee Company, of Jersey City, are now awaiting trial.

Fernald anticipated arrest by departing for Europe, and as the office with which he was charged was not extraditable the government could do nothing but watch him. This it did with a vengeance. Fernald, it is said, continued his operations abroad, both in London and Paris.

The postoffice inspectors turned their prisoner over to Marshal Henkel, at the Federal Building. In the afternoon the marshal took him before Commissioner Hitchcock, who admitted him to \$2,500 bail on a bond furnished by the Illinois Surety Company. He will be examined on October 2.

### WAR TEST FOR GUARDSMEN

#### Full Battalion To Be Rushed to Front in Motors.

Major Monson Morris, of the 12th Infantry, N. G. N. Y., has planned to make an important experiment with his battalion in a maneuver, either in Westchester County or Long Island, which will be the most extensive of its kind held in the United States.

He proposes to transport his battalion, which will be organized at war strength of 160 men to a company, to a given point by motor trucks, motor buses and automobiles. The scheme, in brief, will assume that a mob of the advance guard of an enemy has succeeded in blowing up a large part of the railroads in the country involved, which prevents movements of troops by rail. It is of vital importance that a body of troops be rushed out of the city by a detour to prevent further inroads and head off the attacking party.

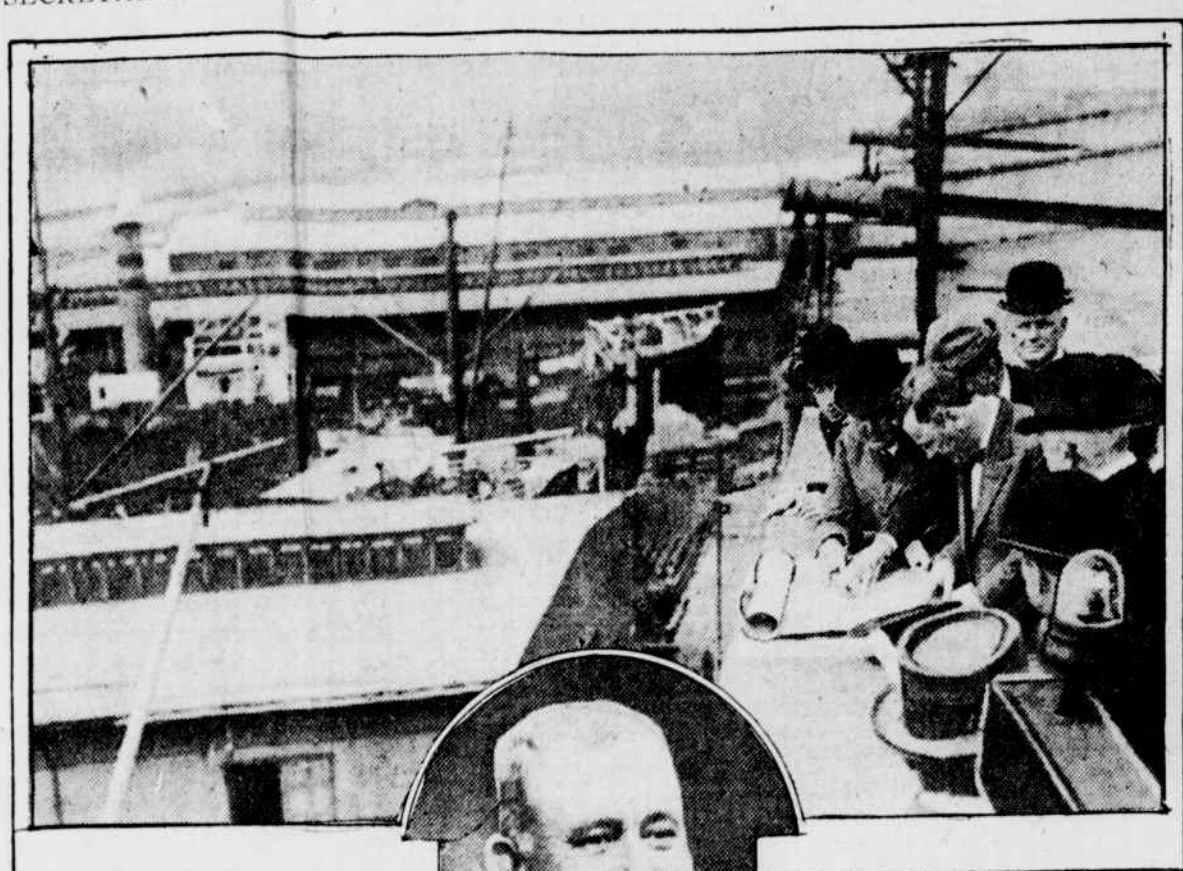
In advance of the experiment the forty scouts, who will be rushed off in automobiles to the scene of trouble, report the strength of the enemy and other necessary details to Major Morris, who will then on the information furnished make his movement with the main body.

In addition to the battalion there will be two field guns and a detail to man them from the 1st Regiment of Field Artillery. These guns will be transported in auto trucks.

The orders for the assembly are to be issued on short notice, probably on a Sunday, and the main object is to test practically what can be done in the way of a quick movement of a large body of troops by autos and trucks. Men from other regiments may be invited to make up the war strength battalion, as no battalion in any regiment in the national guard is at all near war strength.

The companies of the battalion under Major Morris which are to take the field are: Company E, Captain H. T. Ashmore; F, Captain A. Spadone; G, Lieutenant G. A. Daly; and H, Lieutenant E. V. Ireland.

## SECRETARY DANIELS INSPECTING PLANS FOR PROPOSED NEW NAVY YARD.



## DANIELS SAILS OVER PROPOSED NAVY YARD

But He Can't Keep His Mind Off the Panama Canal, Says Secretary.

### CAPT. VAN DUZER EXPLAINS

Originator of Plan for New Site on Jersey Flats Tells of Battleship Docking Advantages.

Piloted by Captain L. S. Van Duzer, formerly commandant of the New York Navy Yard and originator of the idea to transfer it to the Jersey flats, Josephus Daniels, Secretary of the Navy, went over the ground yesterday, accompanied by a half hundred men who favored the change. Enough advantages of the site were poured into Mr. Daniels's ear to convince any one not trained in resisting whirlwinds of doctrine, but the Secretary showed himself made of stern stuff and refused to line up on either side of the question.

"Captain Van Duzer," said the Secretary of the Navy, "has devised a plan which will put the whole navy in a yard on this site, and Captain Van Duzer is a very able man. But the crux of the navy situation just now is the opening of the Panama Canal. We need a big naval station on the Pacific. The navy needs drydocks more than anything else. We have few in the East, but fewer still in the West."

"If it should be decided to build a big yard on the Pacific, would that interfere with plans for a larger one here?" the Secretary was asked.

"It probably would cause delay," he replied. "Congress, of course, has to make the decision, and if I should recommend two yards Congress probably would say that there was only enough money for one."

The Secretary began his tour at 11 o'clock from the Hudson County Court house, after visiting the Jersey City High School, in company with Governor Fielder and Representatives Eugene Kisselack and Edward Townsend, of New Jersey.

Motoring to Chapel avenue, in the Greenville section of Jersey City, Mr. Daniels there got his first view of the proposed site, which extends along the shore for 1,100 feet from Caven Point and a mile and a half toward the ship channel. Most of this land, he was told, lay only from two to ten feet under water and could be either built up or dredged with equal facility. At the further end was the rocky ledge of Robbins Reef, forming a splendid foundation for two 1,200-foot drydocks.

From the national docks of the Lehigh Valley Railroad, at Black Tom, the party cruised in the navy tug Nariketa, along the north side of the proposed yard, while Captain Van Duzer pointed out the ease with which the biggest battleships could be berthed if his plan were carried out. Forty battleships a day could be got in and out of the navy yard on that site, the captain explained, while only two could reach the present yard in a day by reason of the tide.

Landing at Pier A, North River, the Secretary was escorted to the Whitehall Club, on the twenty-sixth floor of the Whitehall Building, where luncheon was served. Dock Commissioner H. A. C. Smith and Commissioner Waldo of the Police Department came in to pay their respects to the Secretary at the luncheon. Mr. Daniels left at 3:30 p. m. for Philadelphia.

### S. OF V. ELECT J. E. SAUTTER

#### Women's Relief Corps Chooses Mrs. McBride for President.

Chattanooga, Tenn., Sept. 18.—John E. Sautter, of Pittsburgh, was elected commander in chief to-day of the Sons of Veterans. Other officers chosen were Harry L. Stritt, of Baltimore, senior vice-commander; Robert W. Hiese, of Chattanooga, junior vice-commander; and Henry F. Veller, of Boston; William B. Moynihan, of Rochester; and Charles C. Behntz, of St. Louis, members of the council in chief.

Election of officers by the Women's Relief Corps also took place to-day. Mrs. Ida S. McBride, of Indianapolis, was chosen president; Mrs. Chloe A. Warren, of Plainville, Conn., senior vice-president; Mrs. Mahalia A. Archer, of Chattanooga, junior vice-president; Mrs. Abbie Lynch, of Pittsburgh, treasurer; and Mrs. Sarah J. Bradford, of Livingston, Mont., chaplain.

General Alfred R. Beers, commander in chief of the Grand Army of the Republic, in his address to-day at the annual encampment here, announced that more than 11,000 Union veterans of the civil war died in the year ended December 31. The present enrollment of the organization, according to its commander, is 180,000 members.



CAPTAIN VAN DUZER.

### FAILS IN SUICIDE ATTEMPT

Girl Jumps from "L" Platform to Tracks; Lands Unhurt.

Anna Tholman, nineteen years old, of No. 121 Pearl street, attempted suicide last night by jumping to the tracks of the Third Avenue elevated road from the downtown platform of the Hanover Square station a few seconds after a train pulled out. The girl was not injured. She was taken, a prisoner, to Bellevue Hospital for observation.

Miss Tholman lives with her aunt, Mrs. Catherine Williams, at the Pearl street address. The police say Mrs. Williams objected to the attention paid to her niece by a young man, with the result that the girl became despondent and ran from the house. Mrs. Williams followed her up the stairs and on to the elevated platform. She seized the clothing of the girl as she jumped, but was unable to restrain her hold.

### AGNEW ESTATE \$1,788,867

Late Banker's Church Pew Is Appraised at \$100.

The estate of Andrew G. Agnew, a retired banker, who died October 6, 1912, was appraised yesterday for tax purposes at \$1,788,867. Most of the estate went to his four children.

Mr. Agnew's real estate consisted of the property at No. 9 West 56th street, valued at \$100,000, the household effects being appraised at \$12,475. The pew held by the banker in the Fifth Avenue Presbyterian Church was appraised at \$100. He had life insurance amounting to \$508.

The bulk of the estate was invested in railroad and industrial securities.

### AMUSEMENTS.

#### NEW YORK'S LEADING THEATRES AND SUCCESSIONS.

**EMPIRE** B'way & 46th St. Evs. 8:15. Mat. To-morrow, 2:15.

**JOHN DREW MUCH ADO** ABOUT NOTHING

**CRITERION** B'way & 41st St. Evs. 8:15. Mat. To-morrow, 2:15.

**WILLIAM COLLIER** WHO'S WHO?

**GLOBE** B'way & 48th St. Evs. 8:15. Mat. To-morrow, 2:15.

**"COMPLETE RICHARD CARL SUCCESS"**—SUN, HATTIE WILLIAMS

**THE DOLL GIRL**

**GAUDET** Mat. To-morrow, 2:30.

**NEARLY MARRIED**

**ASTOR** B'way, 48th St. Evs. 8:15. Mat. To-morrow, 2:30.

**SEVEN KEYS TO BALDAPATE**

**POTASH & PERLMUTTER**

**GRAND** 23rd St. Evs. 8:15. Mat. To-morrow, 2:30.

**OH, OH! DELPHINE**

**Next Mon. "What Happened to Mary."**

**HIPPODROME**

**A-M-E-R-I-G-A**

**44th STREET MUSIC**

**JOSEPH SANTLEY**

**WHEN DREAMS COME TRUE**

**COMEDY**

**HER OWN MONEY**

**THE WOMAN'S PLAY Every Man Should See**

**THE OLD HOMESTEAD**

**FIVE WEEKS**

**THE SOUTHERN JULIA MARLOWE**

**FIRST WEEK—All week except Wed. Mat. "If I Were King" (Miss Marlowe will appear in all plays except "If I Were King")**

**Prices 50c, 75c, \$1, \$1.50. Seats now on sale.**

**WINTER GARDEN** Evs. 8:10. Mat. To-morrow, 2:10.

**THE PASSING SHOW OF 1913**

**CASINO** Evs. 8:10. Mat. To-morrow, 2:10.

**DE WOLF HOPPER**

**THE SUNSHINE GIRL**

**THE FIGHT**

**FULTON** 48th St. W. of B'way. Evs. 8:30. Mat. To-morrow, 2:30.

**LAST 3 TIMES**

**RICHARD BENNETT**

**in DAMAGED GOODS**

### JERSEY TO FIGHT DRUGS

#### Hudson County Officials Plan Cocaine Campaign.

County Prosecutor Hudspeth of Jersey City will aid the police in their effort to suppress the sale of cocaine and heroin. He had a long conference yesterday with Commissioner Hague of Public Safety and decided that he would prosecute personally the druggists charged with having sold the drugs.

The Prosecutor, it is intimated, will extend the crusade to the entire county. He has an efficient corps of detectives, and will assign them to the municipalities where the police regulations are lax. The slaves of the drugs who were acting as sales agents and were gathered in by the police while on parole are required to report frequently at the office of Commissioner Hague.

Dr. Mulvaney, of the city staff, who desired some heroin yesterday to administer to the sufferers in custody, sent an attaché of the Police Department out with a prescription, but he returned empty handed, saying the druggists refused to fill it, declaring that reputable pharmacists would not handle the drug.

### HELP TO EMPTY TOMBS

#### General Sessions Judges Hold Two Sittings a Day Now.

All of the Judges of General Sessions held two sittings yesterday, instead of one, as has been their custom through the summer, in an effort to decrease the number of prisoners in the Tombs. District Attorney Whitman issued instructions to his assistants that hereafter office hours would end at 5:15 o'clock, instead of at 4 o'clock, as heretofore during the vacation months.

It was said yesterday that while the General Sessions Judges, at \$15,000 a year, had been taking vacations, the keepers in the Tombs, who get about \$60 a year, had been working about twelve hours a day to take care of the increased number of prisoners. The Judges have been sitting about three hours a day until yesterday, when the average jumped up to five hours.

A close friend of Judge Foster said yesterday that the jurist did not think it feasible to hold long sessions through the summer, and considered that a crowded prison at this time of year was unavoidable.

### ASLEEP, FALLS THREE STORES.

Patrick McLaughlin, thirty-nine years old, walked out of a rear window of his apartments, on the third floor at No. 119 Meserole street, Williamsburg, yesterday morning while asleep. In falling to the yard he sustained injuries which will result in his death, according to doctors at Williamsburg Hospital. McLaughlin fractured his spine and skull.

### AMUSEMENTS.

#### NEW AMSTERDAM

**CHRISTIE MACDONALD**

**GARRICK** 35 St. E. of B'way. Evs. 8:15. Mat. To-morrow, 2:15.

**"GREAT BIG BUSINESS WITH A CAPITAL 'S'"**

**FANNIE WARD**

**LIBERTY** West 42 St. Evs. 8:15. Mat. To-morrow, 2:15.

**THE BONNIE OPERA CO.**

**BESSIE ABBOTT**

**ROB ROY**

**MADAM PRESIDENT**

**KNICKERBOCKER** B'way & 38 St. Evs. 8:15. Mat. To-morrow, 2:15.

**JULIA SANDERSON**

**THE SUNSHINE GIRL**

**THE FIGHT**

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